



NVIDIA Titanium Series Product Family Key Messages

I. NVIDIA Titanium Series

Tagline: World's Most Powerful Family of Graphics Processors

Titanium Products

NVIDIA GeForce3™ Ti 500

Tagline: Fastest, most feature rich GPU on the planet

Main Messages:

- Enhanced nFiniteFX™ Engine
 - Programmable Vertex and Pixel Shaders provide virtually infinite number of special effects
 - New Shadow Buffers produce realistic real-time shadows
 - New 3D textures enable volumetric effects
- High-resolution antialiasing for superior quality
- Lightspeed Memory Architecture™

NVIDIA GeForce3™ Ti 200

Tagline: Delivering GeForce3 Features and performance to the masses

Main Messages:

- Enhanced nFiniteFX™ Engine
 - Programmable Vertex and Pixel Shaders provide virtually infinite number of special effects
 - New Shadow Buffers produce realistic real-time shadows
 - New 3D textures enable volumetric effects
- High-resolution antialiasing for superior quality
- Lightspeed Memory Architecture™

NVIDIA GeForce2 Ti

Tagline: Redefining mainstream performance

Main Messages:

- Delivering new levels of performance to the mainstream users
- Award-winning NVIDIA Shading Rasterizer technology
- Second-generation transform and lighting engine

II. NVIDIA Detonator 4 Driver

NVIDIA Detonator 4 Driver Unleashes New Features and Performance

Main Messages:

- Up to 50% performance increases
 - New DirectX® 8.1 pipeline
 - New OpenGL® 1.3 ICD
 - Full hardware acceleration for Windows XP
- Enhances 3D glasses, TwinView and Digital Vibrance Control features
- Support for all NVIDIA GPUs



NVIDIA Titanium Series Product Family Key Messages (cont'd)

III. The Microsoft® Windows® XP GPU Solution

Main Messages:

- Fastest Windows XP Solution for Every Platform
 - Fastest 2D performance for Windows XP
 - Fastest 3D performance for Windows XP
- Full acceleration of all new Windows XP multimedia and user interface
- Highest quality, most reliable drivers in the industry
- Custom Windows XP/DirectX 8.1 pipeline